

Stickerscape fundraising scheme – details and FAQs

Who can register to join Stickerscape's fundraising scheme?

Any school, nursery, playgroup, childcare centre, children's group, or registered charity / not for profit organisation can join. If you are a staff member or PTA representative then please get in touch to receive a registration form.

How much commission will we get?

Stickerscape offers 25% commission on all name label sales. All you have to do to get credited with your referred sales is to ask parents to quote your unique school ID code when ordering.

How is commission tracked?

Whenever someone buys name labels from our site, www.stickerscape.co.uk, the customer can enter their school ID on the product page. Once a customer enters this number, our systems will allocate their order value to your school. We pay the accumulated commission to schools every 6 months (with 'fundraising periods' running from 1 January to 30 June and 1 July to 31 December).

How will we get paid?

Our standard method is to pay you via bank transfer (within 30 days of the end of each fundraising period, i.e. once in July and once in January). We will ask for bank details when you register with us, and email you once payment has been made. You can request to have the commission paid into a school bank account, or the PTA account – it just can't be an individual's account. Alternatively, commissions can be paid via cheque. Commissions paid via cheque have a minimum of £10.00, any commissions under this amount will roll-over to the next fundraising period.

Can you tell me more about the free educational wall stickers?

Yes! For every £50 commission your school earns in a single fundraising period (i.e. between 1 January - 30 June or 1 July - 31 December), you will also be entitled to a free educational wall sticker. Examples include illustrated alphabets and number lines – perfect for putting up in the classrooms, or even for using as raffle prizes at the school fair. There is no upper limit to the amount of free wall stickers you can earn in a period, so the more commission you earn, the more you will get! Please note that we will select free stickers randomly from our educational selection (whilst, where possible, providing a variety to schools that have earned multiple stickers in a period). If you have any specific requests for these stickers from our range at www.stickerscape.co.uk then do get in touch and let us know – we're a friendly team and will do what we can to accommodate requests!

I am from a school Parents' Association. If we register to join Stickerscape's fundraising scheme, will it cost us anything, and is it a lot of effort?

Absolutely not. As members of our own children's school PA teams, we really understand that resources are limited both in terms of time and money. We have set up our scheme to be as easy as possible for you. Firstly, by registering to take part, all your school is doing is getting a unique school ID code (which gives you the ability to earn extra funds through us). There is no obligation to buy anything, and at no point will we ask for any money. We send you any marketing material (flyers and posters) you require free of charge, then parents order direct from us (and we ship directly back to them) – so there's never any need for the school or PTA to worry about the hassle of collecting in money or forms, or even distributing the final name labels.

What information is required to register?

We ask for details on the best way to pay you (to pass on your commission earnings), and also the best way to contact you, so that we can help by offering additional flyers etc. going forward.

We have a very strict privacy policy and will never release any customer information to any third party companies. Any information provided by schools is purely for internal purposes. Our website is also a verified secure site for parents' peace of mind.

What kind of name labels do Stickerscape sell?

We sell both stick-on and iron-on name labels (either separately or in mixed packs), which together cover all school labelling needs! We pride ourselves on our labels being high quality, super practical, but also looking fun for the children.

Do you have any hints and tips for getting lots of orders and boosting our commission?

We would suggest handing out the flyers we supply to parents which provides all the required information about our name labels and the fundraising scheme. Good places to include them are:

- book bags (towards the end of term works well)
- new starter induction / welcome packs, or indeed at welcome meetings

The most common time of year for parents to buy new name labels is the summer holiday, before the start of the Autumn Term. Obviously this is a trickier time to remind parents about the scheme as the children are not in school every day, but if your school has a summer newsletter / email, then this would be a perfect time to mention name labels and remind parents of your unique school ID. If your school also has the ability to send text messages to parents, or if you have a Facebook page, then these would also be good ways of sending a reminder or two during the summer holidays.

We generally find that the more someone at school takes ownership of the scheme (coming up with good ways of telling and reminding parents, putting up posters etc.) the more successful it is and the more commission a school can make. The new intake of Year R pupils each year is again a brilliant opportunity to get lots of commission very quickly, as many of these parents will be getting name labels for the first time and will look to the school for advice on which to purchase. And with 25% commission resulting in a pay-out of up to £4.50 per pack sold, you can quickly earn large amounts for very little effort... plus you'll be reducing future lost property in the process!

How can we get more information flyers to give out to parents?

Just call us on 01256 242822 or email us at schools@stickerscape.co.uk to request additional information flyers, and we will send these to you free of charge.

How can we contact you?

We are a British company, making all our products on site in our Hampshire production site. We are very happy to discuss any aspect of our name label fundraising scheme with you, and can be contacted on 01256 242822. If you prefer to email us, then please do so at schools@stickerscape.co.uk.

Equally, if you have any ideas or suggestions for ways in which we can support you as the school better, then please do let us know – we'd love to hear from you and will help wherever we can!